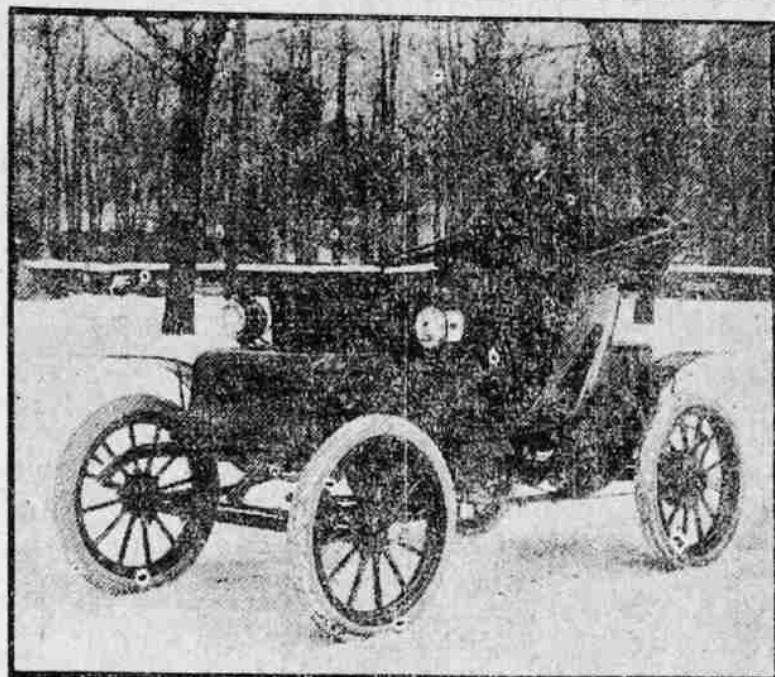
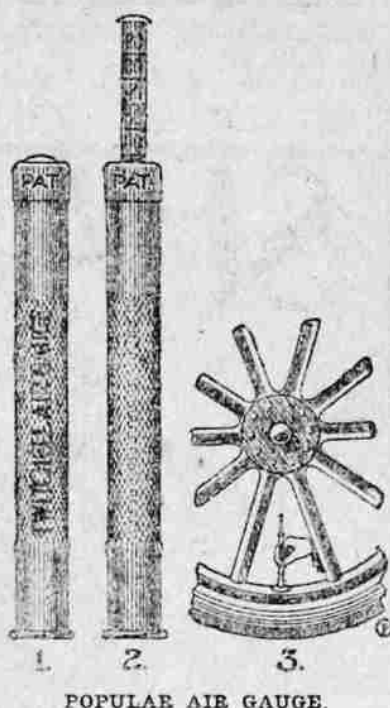


## Baker Electric Coming to Front



O. A. WHITMORE'S NEW CAR.

The picture shown herewith is the Baker Electric for which O. A. Whitmore Automobile company is the general agent in Utah. The Baker is considered one of the best electric cars on the market and the factory is turning out thousands of these cars. In fact, the Baker company is one of the few automobile factories in the United States that has prepared itself for a big business the coming season and is putting out a much larger supply of cars than many of the other dealers. On this account the factory agents are able to secure cars for their patrons.



POPULAR AIR GAUGE.

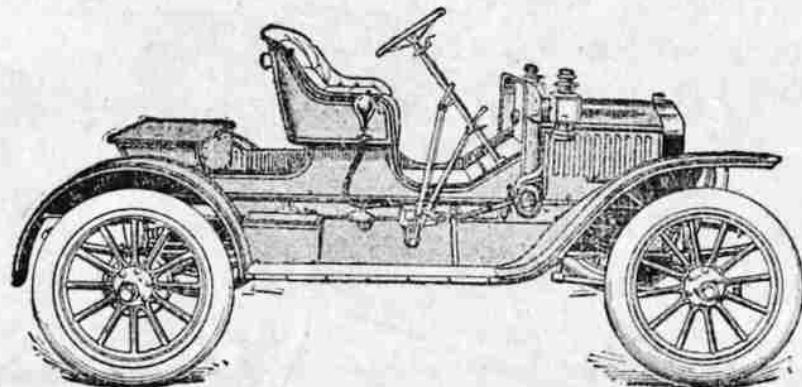
One of the most conspicuous successes among automobile accessories during the year has been the Twitchell air gauge, for registering instantly the air pressure in tires. Since February last more than 100,000 gauges have been sold all over the United States, the largest orders being from tire and automobile manufacturers, who have quickly recognized its value, and have been largely instrumental in the general distribution.

# MAXWELL

## MODEL "Q"

The car you have been waiting for. The first strictly high-grade, small four-cylinder car ever produced.

Perfectly  
Simple



Simply  
Perfect

"Q" Standard—\$1000.00

### Specifications of Model "Q"

**Motor**—Four vertical cylinders, 3 3/4 x 4 inches, cast in pairs, giving 22-horse-power actual at normal speed. Inlet and exhaust valves mechanically operated and interchangeable; located on opposite sides. Motor fully protected by sheet metal pan.

**Carburetor**—Our standard design; float-feed type.

**Ignition**—Double, magneto and battery, with non-vibrating coil.

**Oiling**—Force-feed, multi-delivery. Single sight fed located on dash in view of operator; automatically oils motor and clutch.

**Cooling**—Honeycomb cooler, natural circulation—no pump.

**Transmission**—Sliding-gear type, three speeds forward, one reverse; direct drive on high speed.

**Clutch**—All metal, multiple disk.

**Frame**—Pressed steel.

**Drive**—Bevel gear, with two universal joints.

**Wheels**—30 inches, wood, artillery pattern. **Tires**—30 x 3 1/2 inches, standard cincher type.

**Wheelbase**—93 inches; tread 56 inches.

**Springs**—Haf-elliptic in front, three-quarter elliptic in rear.

**Brakes**—Two sets, double-acting on rear hubs; one set internal-expanding, one set external-contracting.

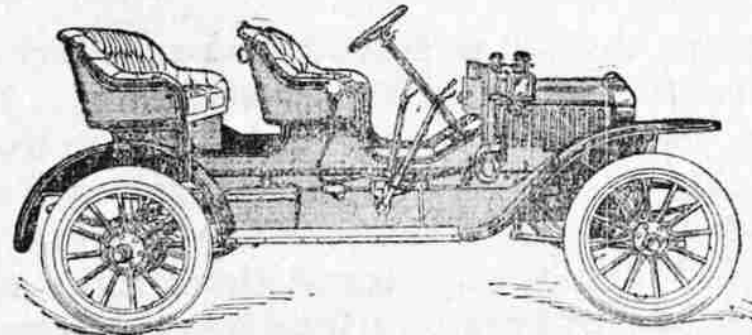
**Body**—Metal, with stamped moldings. Upholstered in high-grade leather and hair.

**Tank Capacity**—Gasoline, 10 gallons; water, 4 1/2 gallons; oil, 2 quarts.

**Equipment**—Two oil side lights, one oil tail light, horn with flexible tube, full set of tools, tire repair kit.

**Colors**—Models Q Standard, Q1, Q2, Q3, dark blue. Model Q4, gray.

Perfectly  
Simple



Simply  
Perfect

Q-2—\$1050.00

ORDER NOW to assure delivery of a car when you need it

MEET US AT THE AUTO SHOW  
February 19th to 26th.

# SHARMAN AUTO CO.

45 State Street

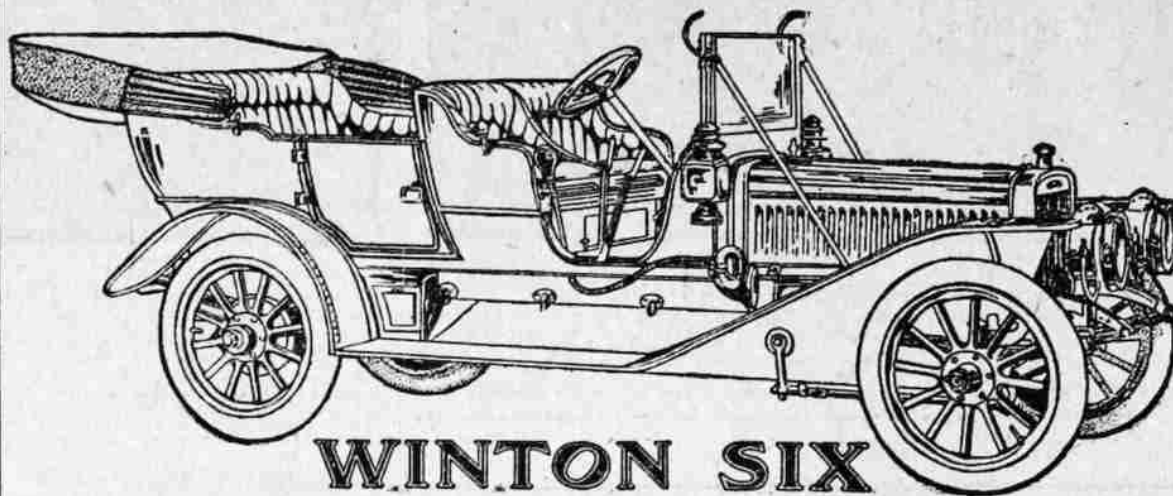
Also Selling Agents for

Stoddard-Dayton, Reo and Apperson

We are exhibiting in booth No. 12, at the Auto Show, south end main aisle, a self-starting Winton Six.

This car is an exact duplicate of the Twenty Wintons which established world's record of low cost of upkeep expense. Twenty Wintons traveled 184,190.4 miles, total repair or upkeep expense was only \$142.43.

Make our booth your headquarters during the show.



WINTON SIX

## CARL HORST

Palmer & Singer Lubricants  
Winton Six  
Palmer & Singer  
Santos-Dumont Monoplanes  
Clement Bi-Planes

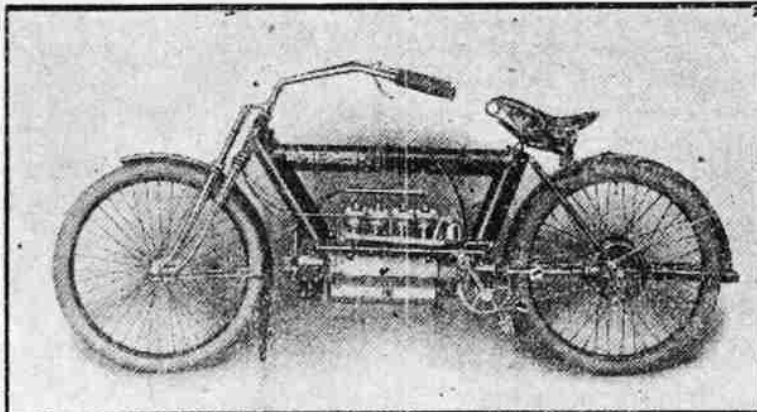
475 SOUTH MAIN ST.

Independent 3274

Ind. Phone in Booth 3988

### The 1910 PIERCE VIBRATIONLESS MOTORCYCLE

#### The Improved Four-Cylinder



Four-cylinder Shaft Drive, Two Speed Free Engine.

Price F. O. B. Salt Lake City ..... \$370.00

Single-cylinder, F. O. B. Salt Lake City ..... \$270.00

POWER, SPEED, ELEGANCE, economy and cleanliness are the fine points of the Pierce.

The most notable improvement offered in the 1910 four-cylinder model is the addition of the two-speed and free engine contrivance. These features add incalculably to the value of the machine, the advantages being the same as in the automobile. In designing the two-speed construction it became necessary to decide between the sliding gear and planetary types of transmission; our experiments and experience taught us that the sliding gear was the preferable construction. This is the type universally used in automobile building, nor is there any reason why this transmission should not give as good service and as much satisfaction in a motorcycle as in an automobile. We aimed at simplicity and have achieved it; there are no complicated parts to give way, and cause annoyance and expense.

It will stand you well in hand before purchasing a motorcycle to inspect the fine points of this beautiful machine. Meet us at the Auto Show, February 19 to 26, where we will be pleased to demonstrate to you a general and technical description of the world's greatest motorcycle.

### Excelsior Auto-Cycle The Twin You Have Been Waiting For

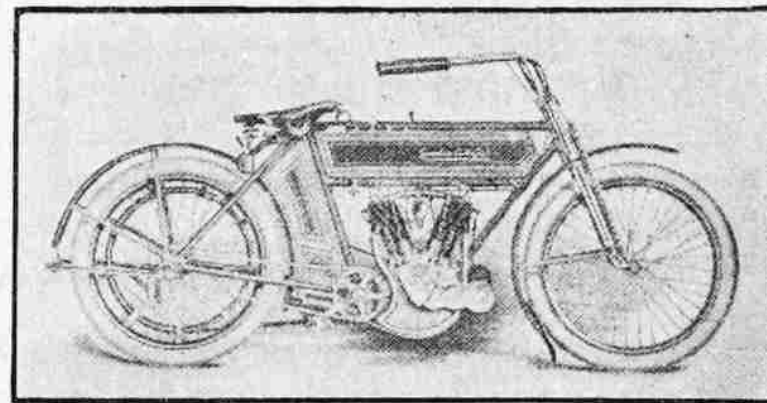
Adhering to our policy of presenting nothing till we know it is right, we have refrained from meeting the demand for a double-cylinder Excelsior till the factory had overcome the objectionable features heretofore found in this type of motorcycle and had thoroughly tried and proved the many valuable details that make THE EXCELSIOR DOUBLE different from the common kind.

It has every good feature of the regular Excelsior Auto-Cycle, such as low saddle position, free motor, automatic force feed oiler, silent, vibrationless motor, independent chain adjustment, quick-acting stand, etc., combined with power and speed to meet any demand.

Its range of speed, ease of control and instant response to throttle and spark make the greatest advance in motorcycle construction.

Equipped with the Bosch high-tension magneto, driven by enclosed gears running in oil-tight case.

Meet us at the Auto Show February 19 to 26.



Single, F. O. B. Salt Lake ..... \$245.00

Twin, F. O. B. Salt Lake ..... \$325.00

## BICYCLE SUPPLY CO.

IND. PHONE 829,  
BELL PHONE 3623

64 W. THIRD SOUTH STREET